

MINISTERING TO MILLENNIALS

Silent Generation (Traditionalists)	1925-1945
Boomer Generation	1946-1964
Generation X	1965-1979
Millennial Generation	1980-2000

What are the Millennials like?

My insights or applications

Characteristic #1: They are relational

- ▶ They remain connected to parents
- ▶ They have tremendous respect for older generations
- ▶ They want to be mentored
- ▶ They are committed to marriage
- ▶ They are immersed in their kids lives
- ▶ They are connected to (and through) networks of friends

My insights or applications

Characteristic #2: Diversity is a norm, not an issue

- ▶ Racial diversity
- ▶ Ethnic diversity
- ▶ Lifestyle diversity

My insights or applications

Characteristic #3: They are determined to make an impact for the future

- ▶ Optimistic – high self-esteem, assertive, self-confident
- ▶ Well-educated
- ▶ Realistic about expectations
- ▶ Work/life *integration* – blur the lines between work and non-work
- ▶ Conflicted about money – generally see it as a means to other things

My insights or applications

Characteristic #4: They are ambivalent about religion

- ▶ Three out of four say they are “spiritual but not religious”
- ▶ Most are unable to define what they believe
- ▶ Perceive organized religion as divisive and counterproductive
- ▶ Do have strong moral convictions, sense of civic duty
 - ▶ Very concerned about fairness, equal rights for all persons
 - ▶ Know they’ve received a lot, feel the need to give back a lot
 - ▶ Government should do more to solve people’s problem
- ▶ Common characteristic among believing Millennials: frustration about lukewarm faith